



*****MOVE-OUT NOTE*****

We have a shortened move-out period this year (ONLY ONE DAY). We must be out of the hall completely by midnight, Tuesday, January 17. To accomplish this, we need to have the halls cleared of exhibits by 5:00 p.m. that day. We appreciate your cooperation in helping us to meet this target.

*****SHOW HOURS FOR MONDAY, JANUARY 16TH WILL BE 10:00 A.M. TO 5:00 P.M.*****

October 2011

The National Marine Manufacturers Association would like to welcome you to the Progressive Insurance Chicago Boat, Sports & RV Show at McCormick Place—North Building.

The online Exhibitor Kit is designed to answer any questions regarding show logistics. You will find instructions for the 2012 show including pertinent order forms, deadline checklists and contact info that are designed to save you, the exhibitor, as much time and money as possible. ***Please take time to first review the information in the Welcome/General Information and Move-In/Move-Out Tabs.***

Events Exposition Services has been designated as the official service contractor for the Progressive Insurance Chicago Boat, Sports & RV Show. ***Their order forms can be found in the "Other Service Provider Forms" section under Exhibitor Kit on our website.***

Our move-in for targeted bulk boat spaces and bulk RV spaces is scheduled to begin on Monday, January 9th and continue through Wednesday, January 11th, 2012. Booth space move-in will begin Wednesday, January 11th and continue through Thursday, January 12th, 2012.

Your specific move-in date/time will be emailed prior to Friday, December 16th, 2011

EXCITING CHANGES AT THE SHOW!

Looking towards 2012, we have a number of exciting changes to share with you. As you should be aware of by now, we have changed the name of the show to the Progressive Insurance Chicago Boat, Sports & RV Show to better reflect the nature of this event.

We're also changing the format of the show dates to Thursday through Monday. By shifting our date pattern, we pick up an extra weekend day, the Martin Luther King holiday, in the event that bad weather or Bears football impacts weekend attendance.

If you have any questions concerning this kit or its contents, please contact me directly at 312.946.6279. The entire NMMA Show Team and I look forward to assisting you and wish you a most successful show.

Sincerely,

Nick Ligammari
Operations Manager
Progressive Insurance Chicago Boat, Sports & RV Show
National Marine Manufacturers Association