
CREENTIAL & EXHIBITOR TICKET INFORMATION

DEFINITION OF TERMS

EXHIBITOR BADGE

- ◆ A Badge worn by company employees working the exhibit
- ◆ Allows free admission into show two (2) hours before open
- ◆ The number of badges issued is based on the size of the space contracted
- ◆ Exhibitors will pay the full admission price (\$10.00) for additional/lost badges in excess of their designated booth size

WORKING DEALER BADGE

- ◆ An exhibitor badge **identifying a separate company** with employees working in your exhibit
- ◆ Allows free admission into show two (2) hours before open

TRADE BADGE

- ◆ A badge for marine industry professionals, attending the show, and not working an exhibit
- ◆ Allows free admission into the show during show hours only (with the exception of manufacturers and manufacturers' reps – they have access two (2) hours prior.
- ◆ **(7) badge types available:** Distributor, Manufacturer, Manufacturer's Rep, Dealer, Retailer & Marina, Marine Services, Working Press

EXHIBITOR GUEST TICKETS

- ◆ A ticket that exhibitors order to give to their clients/guests allowing them free admission into show
- ◆ Orders can be placed by exhibitors and working dealers only
- ◆ Exhibitors will pay only half the admission price (\$5.00) per ticket and will only be billed for tickets collected at the gate

WILL CALL

- ◆ Where exhibitors leave tickets for their clients/guests to pick-up
- ◆ **Badges cannot be left in Will Call [THEY WILL BE CONFISCATED]**
- ◆ Personal identification that matches name on envelope must be presented to claim all guest tickets

HOW TO ORDER

EXHIBITOR BADGES

- ◆ Fill out the Exhibitor Badge Order Form in this kit. Include full name of all employees working the exhibit. Fill in contact information and tell us if you would like the badges mailed to you in advance of the show or held for pick up on show site.

TRADE BADGES

Submit a written request on company letterhead to the address listed below, giving us the following information:

- ◆ Full name of each person to receive a credential
- ◆ Type of Product and/or Service your company provides;
- ◆ Number of employees working in your organization [**APPROX**]
- ◆ Company's annual sales [**APPROX**]
- ◆ Badge type you are requesting [**SEE ABOVE**]
- ◆ Payment of \$25.00 per badge for non-member companies of NMMA (we accept cash, check, Visa, MC and AmEx)

NMMA
Registration Department
9050 Pines Blvd., Suite 305 Pembroke Pines, FL 33024
Phone: 954.441.3237 Fax: 954.430-8597

MORE QUESTIONS ON TRADE BADGES....

Call us and we'll be happy to help you.