



Exhibitor Application For Space

NMMA (Payment Center)

33928 Treasury Center

Chicago, IL 60694

(Contact NMMA for Overnight Delivery Info)

Chicago Boat, RV & Outdoors Show

McCormick Place, North Bldg. Chicago, IL

January 13 - 17, 2010

Points: Show: Total:

Company Name:

Address:

City State/Province Zip/PostalCode

Phone: Cell: Fax: Web:

Company Contact: Contact Email:

Bill to: (IF DIFFERENT FROM ABOVE)

Address:

City State/Province Zip/PostalCode

Phone: Cell: Fax: Web:

Billing Contact: Billing Contact Email:

* In order to receive the NMMA member rate for exhibit space, membership dues must be paid by July 1, 2009 for fall shows and by December 1, 2009 for winter shows. To review your status, please contact Bryan Welsh, NMMA Membership Director, at 312.946.6276 or bwelsh@nmma.org. Please make all checks payable to NMMA. All checks must be made in U.S. funds drawn on an U.S. account. A \$25 fee will be added to your account for all returned checks.

Rate Information (in Square Feet)

Table with 8 columns: Booth Type, NMMA Member* Rate, Non-Member Rate, Booth Type, NMMA Member* Rate, Non-Member Rate, Booth Type, NMMA Member* Rate, Non-Member Rate. Rows include Regular Booth, Regular Bulk, and RV Bulk.

PLEASE DO NOT WRITE IN THIS SPACE:

Order No Booth No Floor/Area Unit Price Dimensions TotalSqFt Total Cost

Payment Schedules: 25% Due on 7/01/2009, 25% Due on 8/14/2009, 50% Due on 11/02/2009

TO BE FILLED OUT BY EXHIBITOR

Last Year's Exhibitors

What products/services will you be exhibiting?

- We accept the same space as last year. We request the following change, but will accept the assigned space if the change cannot be made:

Please list brand names:

We prefer to / not to (circle one) exhibit next to the following companies:

- Our company is a: Manufacturer, Marine Services, Wholesaler, Mfg. Rep., Travel Resort/Tourism, Outfitter / Guide Service, Dealer, Retailer and/or Marina

(Every attempt within the allocation procedures will be made to satisfy your request; preference does not confirm the requests can be satisfied)

- We intend to retail "over the counter" at our exhibit.

New Exhibitors

The dimensions we prefer are x

Exhibiting companies that displayed at the 2009 Chicago Boat, RV & Outdoors Show have until 07/01/2009 to return their application with deposit for the 2010 show. After that date, space not applied for will be considered available for allocation to another company.

Total Sq.ft requested: X Rate = Total \$

25% deposit due on or before November 02, 2009 100% there after

The Terms and Conditions set forth herein are binding on NMMA only after the application is executed by NMMA and returned to the Exhibitor. Once NMMA executes the application, the application becomes a binding contract between NMMA and the Exhibitor and includes all the terms on both the face of this application and the Terms, Rules and Regulations on the reverse side of this application including NMMA's Allocation Procedures and Display Guidelines ("the Terms and Conditions").

Your Name: Signature: Date:

Questions? Please call NMMA Signature: Date:

Show Contact: Ms. Sherri Cuvala PH:(312)946-6240 FAX:(312)946-0401 EMAIL:scuvala@nmma.org